

2009 Annual Conference

Austin, Texas May 3-6



Physicians Asked For It.
Executives Asked For It.
And Now...
The Only Conference For
Orthopaedic Executives
Just Got Even Better...

Based on feedback and suggestions from AAOS and AAOE members we have made dozens of improvements to our already valuable and popular annual conference. How about these, for starters?

Everyone Is A Veteran: Your staff will receive invaluable tips and on-site coaching on how to get the most out of the event, including advice on preparations and planning, networking techniques, and follow-up activities. Whether this is their first conference or their fiftieth, they will learn something to make this and all future conferences more valuable.

Orthopaedic Practice Relevance: Session topics include marketing to patients, payors, and other physicians, reduction of insurance, aging, improved cash flow through ancillary services, and an array of technology-based sessions to keep your practice running at optimal speed.

Many of our sessions qualify for continuing education credits. We actively help your staff to not only learn, but establish and maintain the credentials that make them invaluable employees of your practice.

Bottom line? Your executives will be exposed to the high-value **connections** and powerful **content** that raise the **competence** and **credibility** of your practice. In today's market environment a visit to AAOE.NET and tickets to the 2009 AAOE Conference may be the best investment you can make in your executives and your practice.

Enhanced. Affordable. Invaluable.
It is the one event guaranteed to give your executives the tools and techniques they need to increase practice profitability and productivity. Can they afford *not* to be here?
Members: \$500
Non-Members: \$1000
Membership & Conference: \$800

Should My Orthopaedic Executive Join?



Quick! Can My Orthopaedic Executive...

- **Compare my practice** with those run by my peers - ranking by statistics that matter most to me?
- Consult with over 1,500 of their direct peers to **resolve almost any professional issue** imaginable?
- **Access online vaults containing key industry resources** from HR to risk management in seconds?
- Implement time-tested best practices that can **quickly improve profitability**?
- **Receive dedicated one-on-one attention and coaching** from veteran Orthopaedic executives?
- **Remain in compliance** with orthopaedic-specific legislation, lowering my exposure to risk?

Yes They Can...

...If They Are An AAOE Member

Can you put a price tag on assured confidence and competence? We did. For \$300 your executives gain entry to the largest organization of orthopaedic executives in the world, giving them access to the expertise, energy, and advice from our industry's best and brightest. Coupled with our state-of-the-art services this can increase the impact and productivity of every member of your staff.

AAOE is dedicated solely to the success of your orthopaedic executives and administrators. Why should this matter to you? Because success for your orthopaedic executives is synonymous with success for your practice. When they excel in their role they enable you to excel in yours.

Need one last incentive? Sign up within the next two weeks and receive the current Orthopaedic Practice Benchmark Report - with more than sixty pages of relevant physician and executive compensation data. Add the 50% AAOE conference and the membership pays for itself the moment you sign them up.

AAOE membership. It's right for you. It's right for your practice. It's right here: WWW.AAOE.NET